



LAKE REGION ELECTRIC COOPERATIVE WATER HEATER PACKAGES + REBATES

WATER HEATER OPTIONS

Lake Region Electric Cooperative (LREC) offers three different water heater options ranging from 50–100 gallons. Both the HTP and Marathon water heaters offer lifetime warranties. Additionally, all three water heaters qualify for **EASY-PAY** which is no interest, on-bill financing through LREC.

**Rebates and incentives are available for grid enabled water heaters installed on one of LREC's load control programs.
Taxes are included in the pricing provided.

HTP EVERLAST GRID ENABLED WATER HEATER

HTP EVERLAST WATER HEATERS	DIRECT PURCHASE	EASY-PAY (36 MONTHS)	REBATES (OFF-PEAK)	RATES	PRODUCT SPECS		
					WEIGHT (LBS)	HEIGHT (IN)	WIDTH (IN)
100 GALLON (EVG100C2X045)	\$2,642.95	\$73.50	» \$100 » \$400 (ETS)	» PEAKSHAVE » ETS	206	61	27

HTP water heaters are made of stainless steel and have an energy rating up to 0.93 EF.

MARATHON GRID ENABLED WATER HEATER

MARATHON WATER HEATERS	DIRECT PURCHASE	EASY-PAY (36 MONTHS)	REBATES (OFF-PEAK)	RATES	PRODUCT SPECS		
					WEIGHT (LBS)	HEIGHT (IN)	WIDTH (IN)
85 GALLON (MRG85245)	\$1,536.71	\$42.69	\$100	PEAKSHAVE	134	66.25	28.25
100 GALLON (MRG105245)	\$1,724.21	\$47.89	» \$100 » \$400 (ETS)	» PEAKSHAVE » ETS	152	66.75	30.25

Marathon water heaters are made of a poly material and have an energy rating up to 0.92 EF.

RHEEM HEAT PUMP WATER HEATER

RHEEM WATER HEATERS	DIRECT PURCHASE	EASY-PAY (36 MONTHS)	REBATES (OFF-PEAK)	RATES	PRODUCT SPECS		
					WEIGHT (LBS)	HEIGHT (IN)	WIDTH (IN)
50 GALLON (PROPH50T2RH350D)	\$1,776.50	\$49.35	\$500	PEAKSHAVE	178	60	22.25
80 GALLON (PROPH80T2RH350D)	\$2,551.11	\$70.86	\$500	PEAKSHAVE	244	74	24.25

Rheem water heaters are made of stainless steel and have an energy rating up to 3.70 EF.

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Updated 2/2024



LAKE REGION ELECTRIC COOPERATIVE WATER HEATER PROGRAM GUIDE

ELECTRIC THERMAL STORAGE (ETS) WATER HEATING

An ETS water heating system uses inexpensive off-peak electricity to “charge” a water heater with sufficient hot water to supply your needs while the electric supply is interrupted during the on-peak hours the following day.

ETS Control – Separately metered

- » Minimum 100 gallon electric water heater
- » \$400 rebate
- » Mixing valve required (contractor provided)
- » 5.5¢ per kWh year-round

ETS Control – Unmetered

- » Minimum 100 gallon electric water heater
- » \$400 rebate
- » \$12 monthly bill credit
- » Mixing valve required (contractor provided)
- » Home must use 300 kWh per month to qualify

ETS Control – Combination metered

- » Minimum 100 gallon electric water heater
- » \$400 rebate
- » Metered with ETS space heating system
- » Mixing valve required (contractor provided)
- » 5.5¢ per kWh year-round

ETS Charge & Control Hours

- » Charge hours (on)—weekdays 8 hours: 10pm-6am
- » Control hours (off)—weekdays 16 hours: 6am-10pm
- » Weekends and holidays are only controlled as needed

PEAK SHAVE INTERRUPTIBLE WATER HEATING

The interruptible strategy allows LREC to temporarily interrupt electricity during times of peak electric usage—usually on the hottest or coldest days of the month—while still providing hot water for all your needs.

8 Hour Peak Shave – Separately metered

- » Minimum 80 gallon storage or 50 gallon heat pump electric water heater
- » Rebate available based on type
- » 6.1¢ per kWh (Sept.–May)
- » 6.8¢ per kWh (June–Aug.)
- » Up to 8 hour control during peak control periods

8 Hour Peak Shave – Combination metered

- » Minimum 80 gallon storage or 50 gallon heat pump electric water heater
- » Rebate available based on type
- » Metered with dual fuel or short term storage heating system
- » 6.1¢ per kWh (Sept.–May)

- » 6.8¢ per kWh (June–Aug.)
- » Up to 8 hour control during peak control periods

8 Hour Peak Shave – Unmetered

- » Minimum 80 gallon storage or 50 gallon heat pump electric water heater
- » Rebate available based on type
- » \$10 monthly bill credit
- » Home must use 300 kWh per month to qualify
- » Up to 8 hour control during peak control periods



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